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## Successfully Executing Our Original Investment Thesis

### Laying the Foundation:

Our IPO Commitments (2018)

- First and only education-focused FIBRA positioned to consolidate a highly fragmented educational sector
- 2 Execute on a clearly identified acquisition pipeline

3 High-quality tenants with long-term leases

Strong commitment to best-in-class Corporate Governance

#### **Promises Fulfilled:**

**Achievements Since IPO** 



Strengthened positioning through strategic alliances and accretive acquisitions



Acquired US\$693mm since IPO (or ~US\$116mm per annum), having deployed IPO net proceeds within 18 months



Maintained 100% occupancy rate through longterm, inflation-linked contracts with a base of creditworthy tenants (no lease defaults)



Internally-managed and internationally recognized for Corporate Governance practices, ranked 5th best among U.S., Canadian and European peers<sup>1</sup>

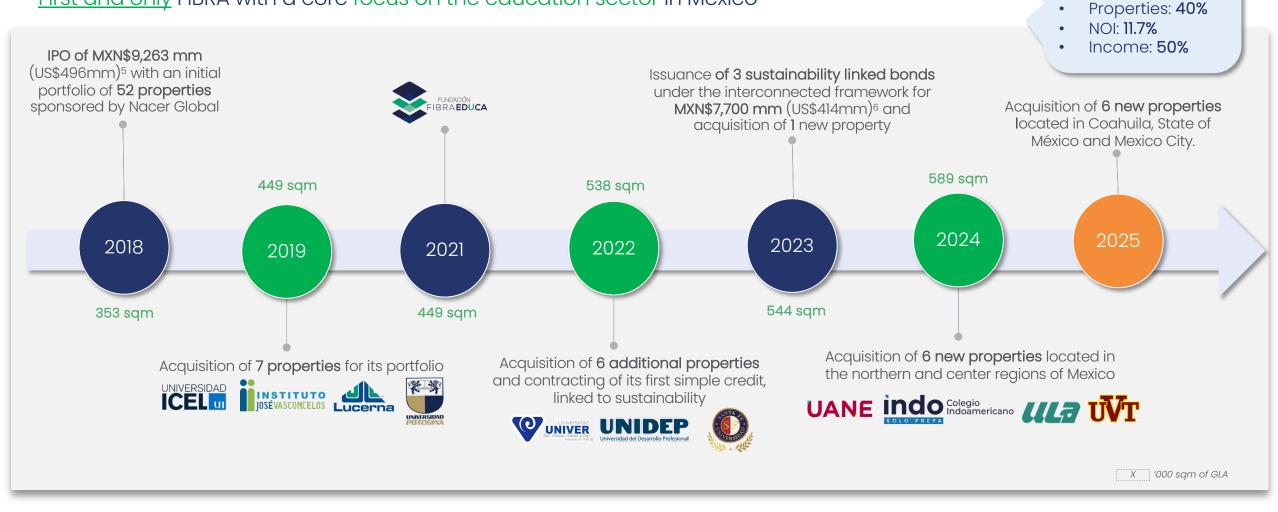
## Fibra Educa: Path of growth

First and only FIBRA with a core focus on the education sector in Mexico

Note: (1) Includes 2,301 sqm resulting from expansions in 2024 and 2025; (2) The acquisition value at IPO reflects the initial real estate portfolio contributed at \$20 pesos per CBFI; (3) Acquisition values from 2019 to 2025 include transaction costs;

realized performance was annualized; (5) Calculated using FX rate as of June 27, 2018; (6) Calculated using FX rate as of August 14, 2023. \*Data does not include last acquisitions.

(4) Weighted average acquisition cap rate from 2019 to 2024, calculated based on acquisition value and twelve months of realized performance measured against the acquisition price. For acquisitions completed in 2024 that have not yet reached a full year of operations,





Growth since IPO:\*

Assets: 81.2% GLA: 67.2%

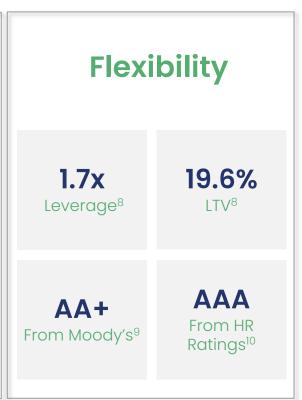
## Fibra Educa Today:

FIBRA EDUCA has created value through strategic transactions, enabled by its proven ability to access capital markets under favorable conditions, steadily increasing its scale over time



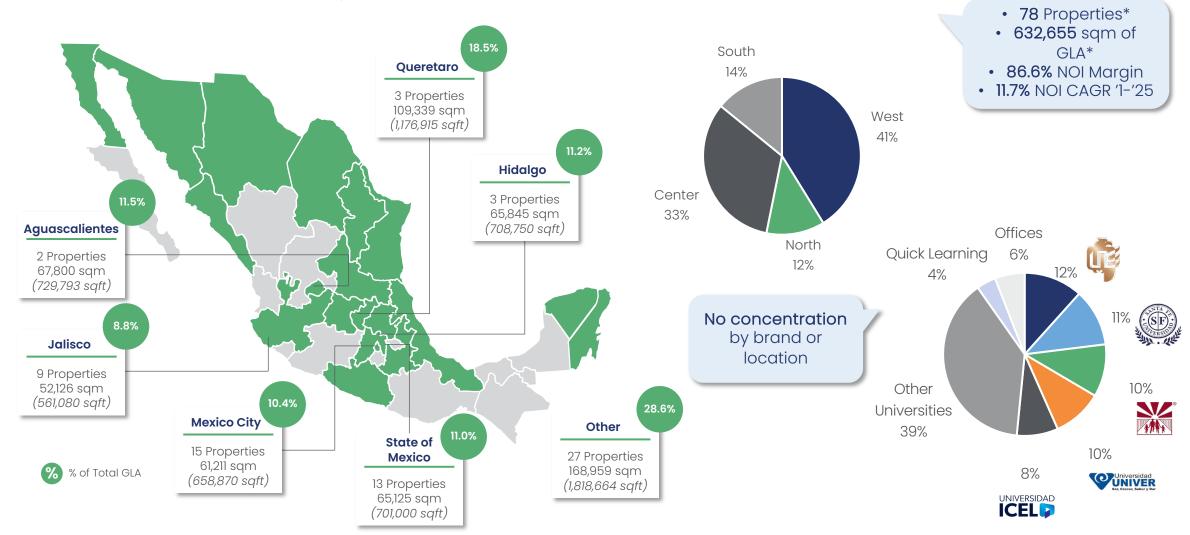






# Well-Diversified Portfolio Across Education Segments, Geographies And Socioeconomic Status

Present in 20 of Mexico's 32 states, FIBRA EDUCA maintains a diversified





## Mexico's Private Education Sector: Your Key Questions, Answered Upfront

Bridging perception and reality in Mexico's private education sector

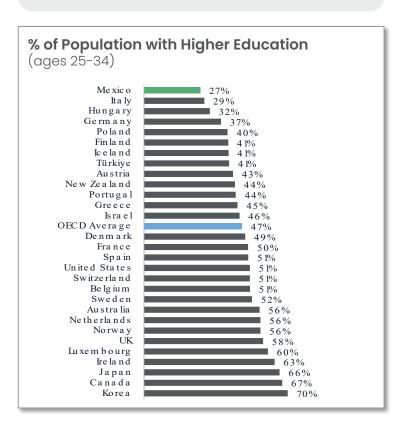
- Not student housing, unlike other REITS in the U.S. and the World.
- University campuses are owned and operated by private enterprise
- Tuition-based, no public financing; private education is largely funded through out-of-pocket contributions from families
- Private education generally <u>offers more personalized attention</u> and tends to be <u>better equipped</u>, with access to laboratories, libraries, technology, etc.
- In-person education remains and is expected to continue being the dominant format across low to middle-low-income segments, driven by structural limitations in access to technology, which makes online education less effective

# Demographic trends present a favorable outlook for the private education sector

Creating a promising landscape for growth

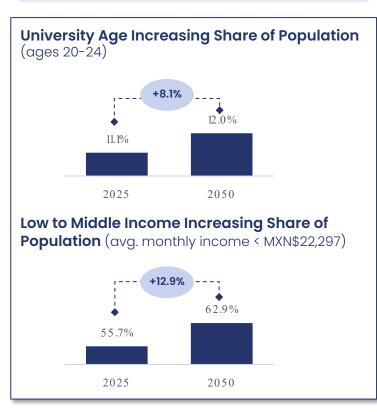
#### **Education Penetration**

Low population penetration compared to other countries. Lower than the OECD average



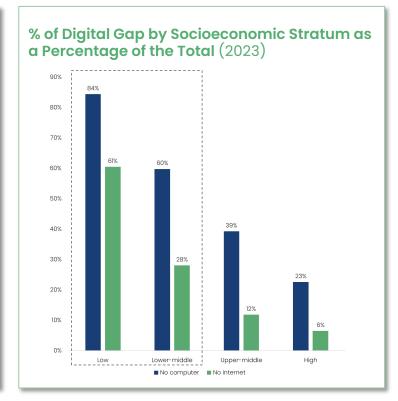
#### University Age and Income

Positive demographic trends in segments where FIBRA EDUCA is focused



#### **Digital Gap**

Low and middle-income households show significantly limited access to technology





## Private Sector Solving Lagging Public Investment in Mexican Education Infrastructure

Mexico has historically allocated a low percentage of its GDP to education, particularly in infrastructure

#### **Public Spending - GDP**

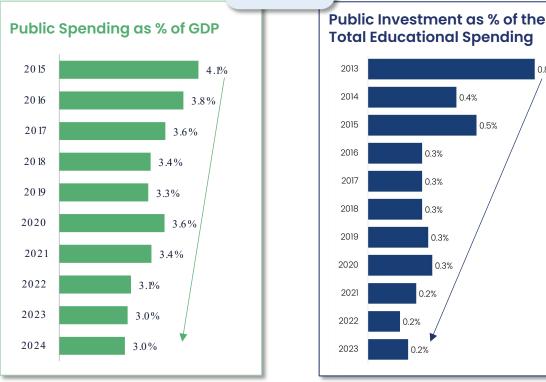
Reduced public spending on education has increased demand for private education

UNESCO (2015) recommend that the ideal education spending be 4-6% of GDP.

#### **Investment Spending**

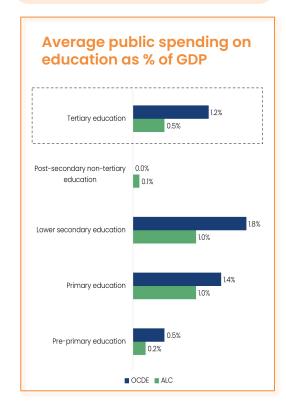
Public spending has focused more on salaries than on improving infrastructure

0.5%



#### **Budget Benchmark**

Spending per student in Mexico is approximately USD 3,200, placing it among the lowest levels in the OECD



#### **Insights from Experts**

Tertiary education ranks third among the lowest government spending per student as a % of GDP

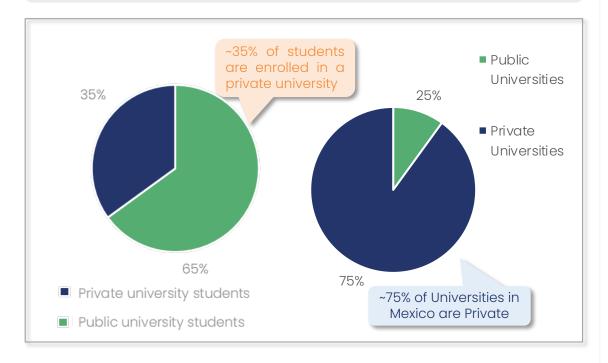
- BID (2023): "Public universities do not have the budget to expand sufficiently and accommodate all qualified applicants, while high income private universities are too expensive for families with modest resources."
- OECD (2024): "Mexico ranks last in per-student spending on higher education among the 38 **OECD** member countries."



## The Private Sector Has Been Steadily Gaining Market Share Over Time ...

#### **Current Market**

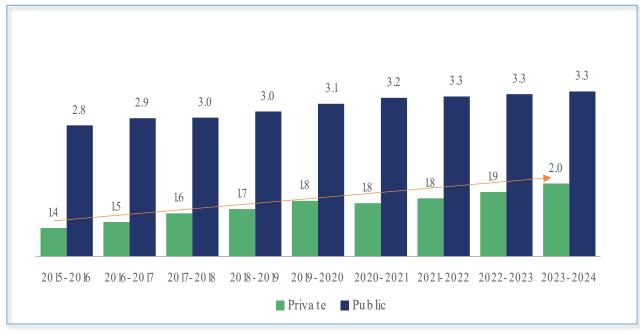
...With 487 Private Universities Opened In The Last 8 Years



#### **Increase of Private Enrollment**

Private Enrollment Has Grown 2.8x as Fast as Enrollment in Public Schools (mm of students by school year)





## ... Driving A Growing Market Opportunity

CAGR '15 - '24

Total 1.7%

Public 1.3%

Private 2.0%

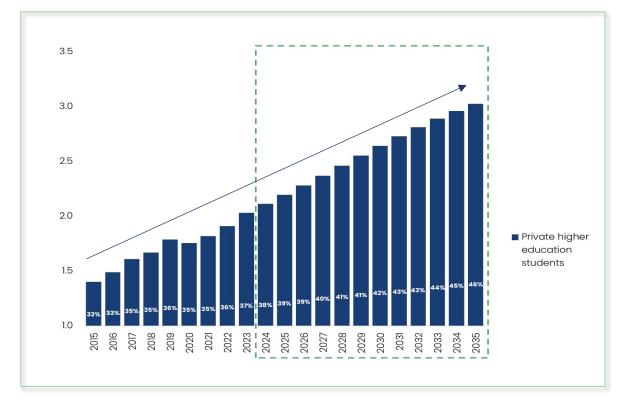
#### **Increase of Private Schools**

Private School Count has Grown 1.6x as Fast as Public Schools (Number of schools)



#### **Market Opportunity For The Next Years**

University-age population vs. effective private university enrollment (mm of students)

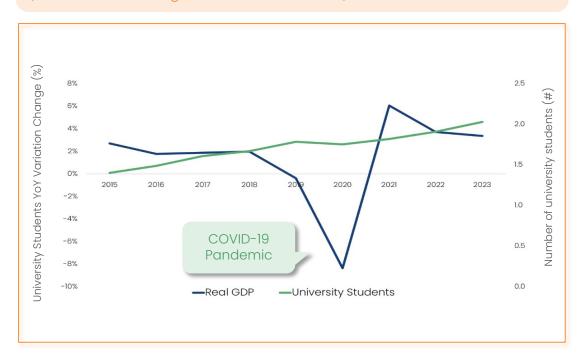


## Private Higher Education Has Demonstrated Adaptability and resilience

Higher education trends to behave countercyclically, as during economic recessions many individuals choose to continue or resume their studies as a strategy to improve their employability in the face of limited job opportunities

#### **Anticyclical Behavior**

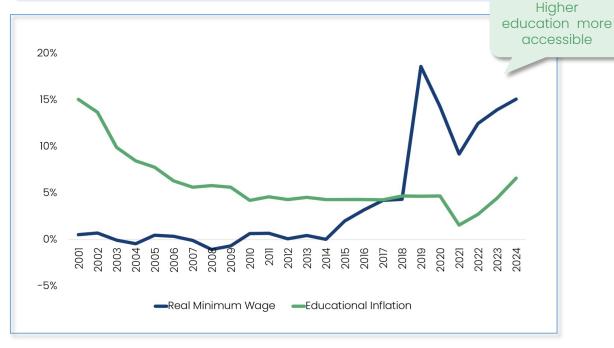
Education Sector Demonstrates Anticyclical Behavior Throughout Economic Environments (YoY variation change and mm of students)



#### **Accessible Prices of Education**

Despite the increase in the minimum wage, tuition prices have remained stable over time

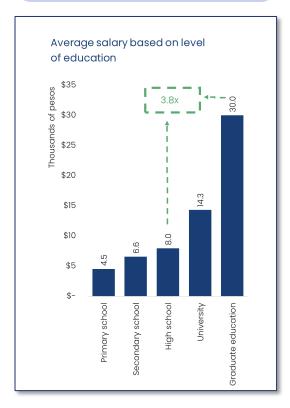
(YoY variation change)



## The Multiplier Effect Of Education

#### **Mincerian Returns**

An undergrad degree has consistently offered 2.3x the salary of a high school diploma in the last 3 years



#### **IPSOS**

The education system helps reduce social inequalities

 Perceptions of higher education are more positive: 60% believe it adequately prepares students for a career, and 58% believe it helps reduce social inequalities.

#### **World Bank**

Economic growth and development

- \* Tertiary education is central to economic development.
- \* Investments in higher education contribute to increased productivity and competitiveness, fostering a more dynamic economy.
- \* The **benefits** of higher education **extend to** various aspects of **society, including governance** and social cohesion.





## Stable Cash Flows Indexed to Inflation

## Key Contract Terms



## Long-term Visibility on Cash Flow

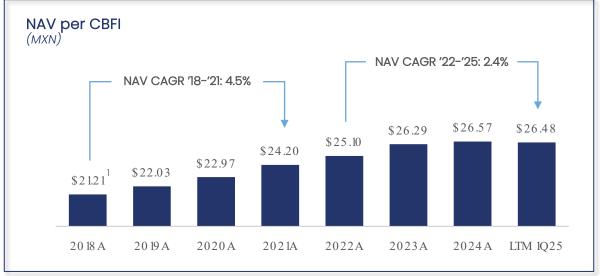


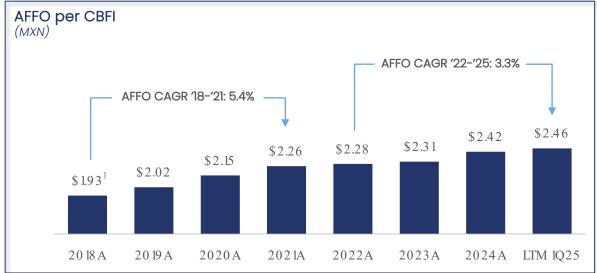


## Proven Track Record of Value Creation

EDUCA has consistently increased scale and returns every year since IPO; EDUCA paid out 98% of 2024 AFFO through distributions

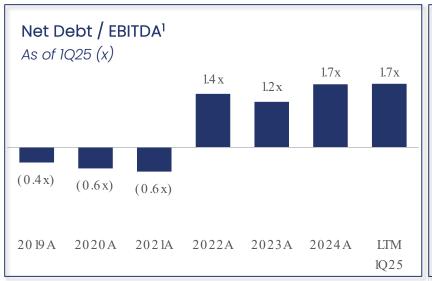


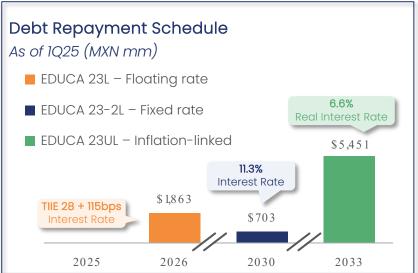


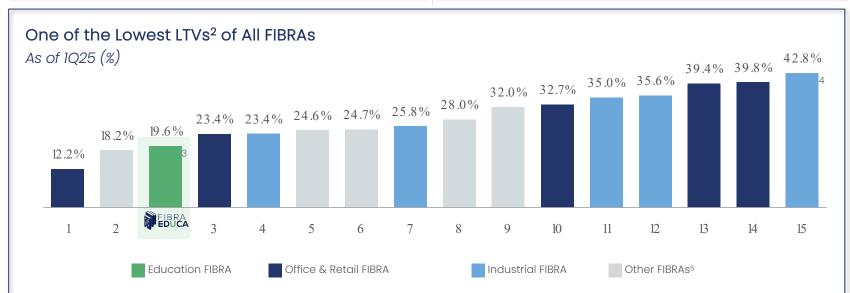


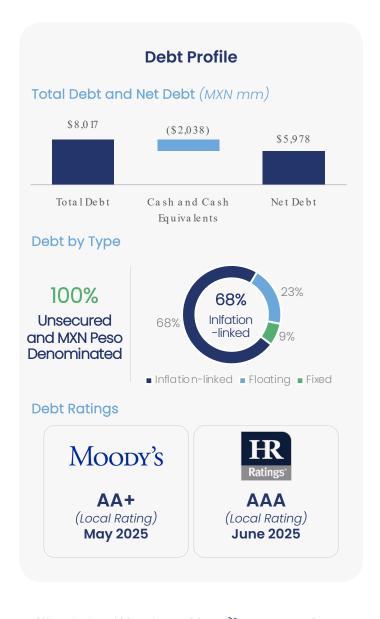


## Prudent Leverage With Capacity for Additional Firepower













## Leading Corporate Governance Practices

Incorporating best practices in the field since our IPO



Fully internally-managed since IPO



+85% independent members in Technical Committee, of which nearly half are women



Technical Committee members are appointed by CBFI holders annually



CEO is not part of the Technical Committee



Our Technical Committee is highly specialized in Finance, Real Estate, Education, Corporate Governance, and Sustainability Clear mechanisms in place to avoid conflicts of interest:

#### **Voting Structure**

- Nacer Trust exercises its independent voting rights as follows<sup>1</sup>:
  - >40% ownership: Surplus of 40% will vote in line with majority of the minorities

### Investor-Aligned Incentive Compensation Framework

- Technical Committee Members: 50% of the compensation paid to independent committee members is delivered in CBFIs, subject to a 12-month lock-up period
- Management: Annual performance bonuses may be up to four months of base salary and are paid at a 3:1 ratio—three parts in CBFIs and one part in cash—with an 18-month lock-up on the CBFI portion

#### **Related Party Acquisition Procedures**

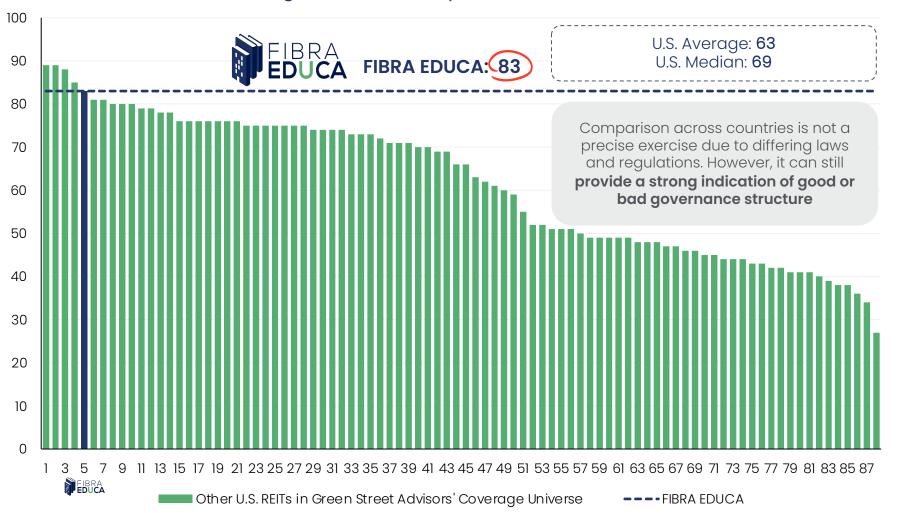
- Any transaction with Nacer Global or related parties may only be analyzed and approved by majority of the independent members of the Technical Committee
- There are no other educational properties owned by Nacer Global



### Proven Excellence

## Green Street Advisors Validated Our Leadership in Corporate Governance

#### Green Street Advisors' Coverage Universe - Corporate Governance Scores





### Green Street

Global Benchmark: The score places FIBRA EDUCA in fifth place of the REITs in Green **Street Advisors' coverage** universe, which includes U.S, Canadian and European companies

FIBRA EDUCA's governance ranked as among the best by Green Street Advisors, a

leading global commercial real estate services firm, covering both public and private markets

**Top Governance Score: FIBRA** EDUCA scored 83 out of 100 in a corporate governance assessment conducted by Green Street Advisors in 2024



## First FIBRA to Issue Sustainability Linked Bonds

## with 3 KPIs on the Mexican Stock Exchange

#### **Building the Foundation for the Future of Education**

In education, the end user is a catalyst, unlocking limitless potential for future impact

Increased access to basic services: 78% of scholarships have been granted to women

50% of FIBRA EDUCA's students are first generation, driving exponential growth

Sustainability at the core of our mission to benefit from inclusive growth

#### **Select ESG Accomplishments**

100%

of Tenants Report Energy and Water Consumption



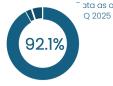
As a best practice, we publish an annual sustainability report aligned with GRI and SASB standards. We also obtain limited assurance from Deloitte on our three KPIs





We completed the first phase of our Climate Change Vulnerability Assessment completed under the TCFD1 standard methodology. We identified water stress as our main challenge. We continue to make progress on mitigation strategies

RAMBOLL



Q 2025

E≰ge

8 Properties Certified Under EDGE Advanced and 1 Property Under **EDGE** Certified



10 2025

**Enables FIBRA EDUCA** to mitigate disruptions caused by power outages, thereby ensuring business continuity



10 2025

KPI 1

**Scholarships** 

2030 Target:

963 Active **Scholarships**  KPI 2

**GLA Certification** 

2030 Target:

30% of GLA Certified<sup>1</sup>

**KPI 3<sup>2</sup>** 

Renewable Energy

2030 Target:

45% of energy consumption from renewable sources<sup>3</sup>







## Sizeable Growth Opportunity through Acquisition and Development



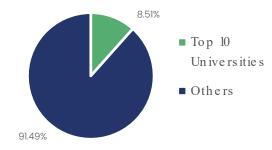
## Acquisition of Properties Operated (but not Owned) by Nacer Global and Lottus

- Leverage strategic alliance with Mexico's largest education platform
- ✓ As of 1Q25, FIBRA EDUCA has acquired 32 properties from Nacer Global and Lottus with the possibility to acquire 72 more out of 104 potential total properties that are operated by Nacer Global and Lottus but are owned by third parties



## Acquisition, Development Financing and/or Improvement of Assets from Other Education Platforms

- ✓ Highly fragmented education sector in Mexico
- ✓ Top 10 universities account for 11.6% of all students
- Large market opportunity to add further scale through acquisitions as well as financing new development for third parties



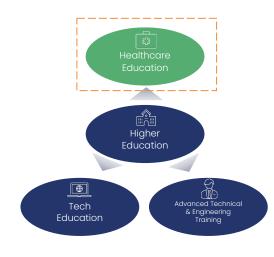
There are currently 3,258<sup>1</sup> private universities in Mexico

## Expansion Into Higher Education Adjacencies

- ✓ Adjacencies have same characteristics of university campuses
- ✓ Properties are frequently located close to campuses

## Organic Growth through Development

- Opportunity for organic expansion in current campuses
- ✓ Identified potential improvements totaling 2,301 sqm



	University	Initial GLA	Ending GLA	% Rent Increase
2024	UNITESIDAD POTOSIM	11,186	11,761	1.9%
	Universidad UNIVER Son, Green, Saber y Bar Queretaro	46,802	47,825	1.7%
2025	Universidad UNIVER Ser, Green, Saler y Bar Tlaquepaque	5,456	6,159	7.9%

Each growth opportunity is analyzed by the FIBRA EDUCA team, taking into consideration a minimum return threshold and accretive value creation for FIBRA EDUCA's certificate holders



## Looking Forward: Strategically Positioned for Accretive Capital Deployment

Fibra Educa's targeted financing strategy is designed to raise capital and debt to accelerate growth, and broaden its investor base

Bond program size of up to MXN \$20,000 million, of which MXN \$12,000 millions has been authorized.

To date, MXN ~\$7,700 millions have been issued in the Mexican bond market.

MXN ~\$4,300 millions in remaining authorized capacity is available to support future growth.

On June 3rd, we lifted the confidentiality of the proposed primary follow-on public offering of CBFIs in Mexico, with international distribution through a Rule 144A and Regulation S placement, subject to Holders' Meeting approval and prevailing market conditions.

## What to Expect Next from Fibra Educa



✓ Continued commitment to best-in-class governance



✓ Maintain excellent visibility on cash flows due to high-quality tenants



✓ Continued growth from existing assets and contracts as well as accretive acquisitions



✓ Improve liquidity leveraging on the unique value proposal for investors



✓ Diversify our investor base

# The Only FIBRA Focused on the Education Sector in Mexico Capturing First Mover and Competitive Advantages

Long term contracts

Potential for growth and scale

Sizeable and welldiversified portfolio

No historical tenant turnover or vacancy risk to date

Best-in-class corporate governance

in the sector

Visible cash flows

with high

profitability

Proven expertise

No participation in competitive M&A processes

High quality tenants

